



## CARNIVAL CRUISE LINE INTRODUCES 'YOUR PEEK AT PARADISE,' GIVING TRAVEL ADVISORS AN EXCLUSIVE LOOK AT CELEBRATION KEY

May 1, 2024

### *Five Events to Deliver Insider Insights and Chance to Win Early Access Trip*

MIAMI, May 1, 2024 – In honor of Global Travel Advisor Day, [Carnival Cruise Line](#) is introducing its new summer event series for travel advisors, Your Peek at Paradise, which will deliver an up-close look at [Celebration Key](#), Carnival's new exclusive destination opening in July 2025. The five-part event series will give travel advisors an exclusive look at the destination and provide insights from Carnival's leadership team on the cruise port's vision, design and development. The series kicks off in Miami on June 8 and continues in Baltimore, Md. on July 13; Atlanta, Ga. on Aug. 17 and Chicago, Ill. on Sept. 14; a virtual event will also take place Sept. 14. To watch a video introducing the series, [click here](#).

For the ultimate sneak peek, attendees will each receive a 'Golden Key' for a chance to unlock the ultimate Celebration Key experience, an early access trip to Celebration before it opens to the public. Ten lucky grand prize winners will be announced throughout the summer to each receive a trip, along with an additional fifteen first prize winners who will each win a \$500 Carnival gift card.

"Our travel advisor partners tell us exclusive destinations are often the most popular among many of their clients, so we're utilizing this year's summer series to give them exclusive insight that will enrich their expertise even before our opening," said Adolfo M. Perez CTC, Senior Vice President of Global Sales and Trade Marketing at Carnival Cruise Line. "Celebration Key will be a premiere destination and we're excited to share this inside look at our plans for it with our travel advisors so they can take their clients' dream vacations to the next level."

The five events are presented in association with The Bahamas Ministry of Tourism, Investments, and Aviation and will give attendees a taste of Celebration Key. Through Bahamian flavors, authentic performances from a Bahamian Junkanoo band as well as experiences inspired by the five portals of Celebration Key – [Paradise Plaza](#), [Calypso Lagoon](#), [Lokono Cove](#), an exclusive adult-only private club and a family-friendly portal – attendees will be immersed in the unique spirit of The Bahamas and the FUN Carnival is known to deliver to its guests.

Each event will also give travel advisors an opportunity to support Carnival charitable partner St. Jude Children's Research Hospital. Carnival will gift commemorative Travel Agents Rock T-shirts for donations to St. Jude of \$25 or more.

The series is open to all travel advisors across the U.S., Canada and Puerto Rico. To register, travel advisors should visit: [GoCCL.com](#). Registration is on a first-come, first-serve basis.

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**\*NO PURCHASE NECESSARY TO ENTER OR WIN.** Sweepstakes begins at 10:00am ET on June 8, 2024 and ends at 12:45pm ET on September 14, 2024 and will be divided into five (5) Entry Periods. Open to legal residents of the 50 U.S., DC, Puerto Rico, and Canada (excluding Quebec) who are 21+, travel advisors registered to conduct business with Carnival Cruise Line at the time of participation, and attendees at an applicable Event. Void where prohibited. [Click here](#) for Official Rules, which govern, & complete details including Event details and Entry Period start/end dates/times. Sponsor: Carnival Cruise Line, a division of Carnival Corporation.

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### **ABOUT CARNIVAL CRUISE LINE**

Carnival Cruise Line, part of Carnival Corporation & plc (NYSE/LSE: CCL; NYSE: CUK), is the first cruise line to sail over 100 million guests and is proud to be known as America's Cruise Line, for carrying more Americans and serving more U.S. homeports than any other. Since its founding in 1972, Carnival has continually revolutionized the cruise industry and popularized the cruise vacation as an affordable and fun travel option. Carnival operates from 14 U.S. and two Australian homeports as well as seasonally from Europe and employs more than 48,000 team members representing 120 nationalities. Carnival's fleet of 27 ships reflects an exciting, continued period of growth with two new additional Excel-class ships scheduled to be delivered in 2027 and 2028. Carnival's next new guest offering will be the all-new exclusive destination, Celebration Key, set to debut on Grand Bahama in summer 2025.

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